Analytical Cookies

Name	Own / Third Party	Domain	Description	Duration
_ga_xxxxxxxxxx	Own	redclick.ie	NAUsed by Google Analytics to identify and track an individual session with your device.	729 Days
previousPageName	Own	redclick.ie		Session
ADRUM	Own	redclick.ie	AppDynamics - browser performance management tool uses this cookies to collect web performance data and IP addresses.	Session
firstPageReferrer	Own	redclick.ie		Session
ABTasty	Own	redclick.ie	AB Tasty is a tool that is used for A/B testing and personalization. The cookie is used to record the visitor's experience and performance metrics to conduct tests and improve the user experience.	395 Days
ABTastySession	Own	redclick.ie	AB Tasty is a tool that is used for A/B testing and personalization. The 'ABTastySession' cookie is used to track a visitor's session and behavior on the site for statistical and performance purposes.	Session
_gid	Own	redclick.ie	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited._gid	Session
_ga	Own	redclick.ie	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the	729 Days

			sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.	
TLTSID	Own	redclick.ie	This cookie name is associated with the Tealeaf Customer Experience product from IBM. It is a web-analytics platform to enable website owners to understand how visitors interact with the site. This is normally a session cookie that enables grouping of page visits into a single user session.	Session
TLTSID	Own	carquotes.redclick.ie	This cookie name is associated with the Tealeaf Customer Experience product from IBM. It is a web-analytics platform to enable website owners to understand how visitors interact with the site. This is normally a session cookie that enables grouping of page visits into a single user session.	Session