

Advertising Cookies

Name	Own / Third Party	Domain	Description	Duration
_dlt	Own	redclick.ie	This cookie is associated with Google's real time bidding advertising exchange. The main purpose of this cookie is targeting.	Session
__qca	Own	redclick.ie	This is a cookie usually associated with Quantcast, a digital advertising company. They provide website rankings, and the data they collect is also used for audience segmentation and targeted advertising.	391 Days
__qca	Own	redclick.ie	This cookie is set by Reddit and is used for tracking the views of embedded videos and performance of the advertisements.	89 Days
IDE	Third Party	doubleclick.net	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Google's real time bidding advertising exchange	390 Days
fr	Third Party	facebook.com	Contains browser and user unique ID combination, used for targeted advertising.	90 Days
_tt_enable_cookie	Own	redclick.ie		389 Days
mc	Third Party	quantserve.com	This domain is owned by Quantcast. The main business activity is: Market and Audience Segmentation, Targeted advertising services	396 Days
VISITOR_INFO1_LIVE	Third Party	youtube.com	This cookie is used as a unique identifier to track viewing of videos	180 Days
_fbp	Own	redclick.ie	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	89 Days
_gat_UA-XXXXXX-X	Own	redclick.ie	Google Analytics Cookies	Session
VISITOR_PRIVACY_METADATA	Third Party	youtube.com	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	179 Days

flashtalkingad1	Third Party	flashtalking.com	This domain is owned by Flashtalking. The main business activity is: Advertising	395 Days
_ttp	Own	redclick.ie	This cookie is typically associated with the use of Taptap Digital, a company specializing in digital advertising. It is used for tracking and ad personalization purposes.	389 Days
_ttp	Third Party	tiktok.com	This domain is owned by TikTok. As third party host provider, it mostly collects data on the interests of users via user activity. This is used to serve targeted advertising to its users when logged into its services.	389 Days
test_cookie	Third Party	doubleclick.net	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Googles real time bidding advertising exchange	Session
AWSALB	Own	eservice.redclick.ie	AWS ELB application load balancerUsed to attribute commission to affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came.	6 Days
AWSALB	Own	quotes.redclick.ie	AWS ELB application load balancerUsed to attribute commission to affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came.	6 Days
d	Third Party	quantserve.com	This domain is owned by Quantcast. The main business activity is: Market and Audience Segmentation, Targeted advertising services	90 Days
NID	Third Party	google.com	This domain is owned by Google Inc. Although Google is primarily known as a search engine, the company provides a diverse range of products and services. Its main source of revenue however is advertising. Google tracks users extensively both through its own products and sites, and the numerous technologies embedded into many millions of websites around the world. It uses the data gathered from most of these services to profile the interests of web users and sell advertising space to organisations based on such	182 Days

			interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear.	
YSC	Third Party	youtube.com	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	Session
AWSALBCORS	Own	eservice.redclick.ie	This cookie is managed by AWS and is used for load balancing.Used to attribute commission to affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came.	6 Days
AWSALBCORS	Own	quotes.redclick.ie	This cookie is managed by AWS and is used for load balancing.Used to attribute commission to affiliates when you arrive at the website from an affiliate referral link. It is set when you click on one of our links and used to let the advertiser and us know the website from which you came.	6 Days
_gcl_au	Own	redclick.ie	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services	89 Days